

CB-750 K4

CB-550



LISKE MARINE
HWY. 13 MEDFORD, WIS.
PHONE 748-3242

STOP YOUR MOTOR - NO SMOKING



CB-550. The smashing new Honda CB-550 is just possibly one of the best bikes you're ever going to ride. The CB-550 inherits a lot from the smooth-running Honda CB-500, with the addition of nearly 50cc's of displacement. Features abound. Like stylish tank striping. A new clutch. Smoother shifting. A crankcase emission system. Free-valve front forks. A rubber-cushioned front fender. Hydraulic front disc brake, with splash guard included. A safety interlock electric starter. A five-position turn signal switch, with reminder buzzers in the extreme right and left positions. The transmission has pressure-fed lubrication. The rear brake, a wear indicator. There's a centralized fuse box with clip for a spare. A dimmer switch, a new seat cover pattern, locking seat and helmet holder.

Further evidence of the care that went into the CB-550 is the rubber-cradled instrument panel with translucent faces for good visibility, day or night. Front turn signals have extra filaments that serve as running lights whenever the headlight is on. And we've increased the final reduction ratio for greater acceleration.

These features are just the high spots of a machine destined to make history. So if you've had your eyes on a superbike, but without quite the pocketbook for it, see the Honda CB-550. Then see the other superbikes. In your rear view mirror, most probably.

Specifications on the Honda CB-550

Engine			
Type	Four-stroke, four-cylinder OHC		
Displacement	544cc		
Bore and Stroke	58.5 mm x 50.6 mm		
Compression Ratio	9.0:1		
Transmission	Five-speed, constant mesh		
Clutch	Wet, multi-plate		
Brakes	Front, hydraulic disc; Rear, internal expanding shoe		
Suspension	Front, telescopic fork; Rear, swing arm		
Tire Size	Front, 3.25-19; Rear, 3.75-18		
Ignition System	Battery and ignition coil		
Starting System	Electric and kick starter		
Dimensions and Capacities			
Wheelbase	55.3 in.	Overall width	32.5 in.
Dry weight	423 lbs.	Seat height	31.7 in.
Overall length	83.5 in.	Fuel capacity	3.7 gal.
Colors	Flake orange and metallic maroon		

All specifications subject to change without notice.

CB-750 K4. Here comes the bike that made history. One of the most authoritative, smoothest-running and powerful machines Honda offers. A motorcycle famous around the world for its smoothness, its comfort—and the confidence it provides to every rider who's ever headed toward the open road. The Honda 750 almost seems to do the whole job of handling for you... you're along for the ride, and perhaps it's the best ride in the motorcycling world.

That we were able to improve upon it was a challenge—but you'll appreciate the refinements we've added for 1974. Like new looks—subtle but they're there: New pin striping on the fuel tank. A new seat cover pattern. New speedometer face. New colors. Instrumentation that's easier to read, day or night. A locking seat and helmet holder. Turn signal switch with a reminder buzzer in far left and right positions. An electric starter interlock that requires the bike to be in neutral or the clutch to be disengaged before all that power goes to work. Running lights are added. Adjustable rear shock springs. There's a rear grab rail, too. The CB-750 K4 might be called the bike of the future—because its future is guaranteed by the past and proven performance of what many people call the superbike of all superbikes. When you're ready to move up to the best, move to the CB-750 K4. It's motorcycling at its ultimate.

Specifications on the Honda CB-750 K4			
Engine			
Type	Four-stroke, four-cylinder OHC		
Displacement	736cc		
Bore and Stroke	61.0 mm x 63.0 mm		
Compression Ratio	9.0:1		
Transmission	Five-speed, constant mesh		
Clutch	Wet, multi-plate		
Brakes	Front, hydraulic disc; Rear, internal expanding shoe		
Suspension	Front, telescopic fork; Rear, swing arm		
Tire Size	Front, 3.25-19; Rear, 4.00-18		
Ignition System	Battery and ignition coil		
Starting System	Electric and kick starter		
Dimensions and Capacities			
Wheelbase	57.3 in.	Overall width	34.3 in.
Dry weight	479 lbs.	Seat height	31.9 in.
Overall length	85.6 in.	Fuel capacity	4.5 gal.
Colors	Flake orange, metallic green and metallic maroon		

"K" numbers in Honda model designations indicate model changes. Always wear a helmet and eye protection when riding.



HONDA
Good things happen on a Honda.





CB-750 K4 Full instrumentation and indicator lights are easy to read.



CB-750 K4 Large turn signals let others know where you're headed.



CB-550 Electric starter, lighting, ignition cutoff all at your fingertips.



CB-550 Large, comfortable seat with locking helmet holder, map compartment.



CB-750 K4 Honda's famous four-cylinder, four-stroke engine moves you out.



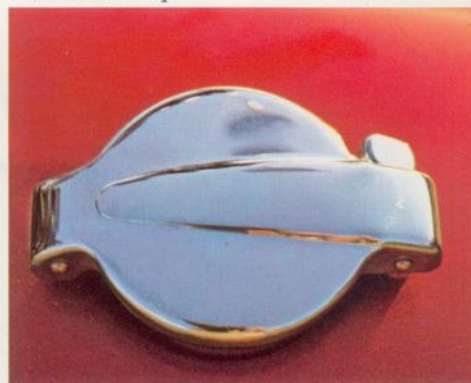
CB-750 K4 Actuate the large headlight, and running lights come on automatically.



CB-750 K4 A big disc brake up front gives you plenty of smooth stopping power.



CB-550 A grab bar behind the seat and a large taillight for visibility.



CB-550 Double-latch fuel tank cap is another safety feature.